

Draft Agenda

Italy-IORA Dialogue Partnership
IORA webinar on Developing Sustainable Cruise Tourism
Part of the 11th edition of “Diplomacy - Festival della Diplomazia”
Wednesday, 21 October 2020
09:00 – 13:00 Rome time (UTC+2hrs)

Wednesday 21 October 2020	
09:00 – 09:30	<p>Programme Director: Mr Mario Andrea Vattani, IORA National Focal Point, Italian Ministry of Foreign Affairs and International Cooperation</p> <p><u>Opening Session</u></p> <ul style="list-style-type: none"> - Welcome remarks: Representative from IORA Chair (UAE) - Welcome remarks: Secretary General Nomvuyo Nokwe - Welcome Remarks: Undersecretary MOFA Hon. Manlio Di Stefano - Keynote Speech: Speaker from IORA Member State (India - TBC) <p><i>Themes: Potential benefits associated with the development of regional cruise tourism for IORA Member States, regional economy, namely creation of jobs and the enhancement of business opportunities, and on the need to develop strategies.</i></p>
	Virtual Group Photo
09:30 – 10:00	<p style="background-color: #d9e1f2;"><u>Session One - Impact of COVID-19 on the global cruise industry</u></p> <p>Chair: Mario Vattani, Italian National IORA Focal Point Ministry of Foreign Affairs and International Cooperation</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Roberto Alberti, Senior VP & Chief Strategy Officer, Costa Group – 7 mins • Silvia Bruzzi, Dept. of Economics, University of Genova – 6 mins • South Africa (TBC) - 7mins <p><i>Open Discussion (10mins)</i></p>
10:00 – 10:45	<p style="background-color: #d9e1f2;"><u>Session Two - How cruise lines and cruise ports are fighting back & Impacts on cruise jobs and recruitment (prevention & control, emergency mechanisms)</u></p>

	<p>Chair: Luigi Giannini, Vice President Federazione del Mare</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Francesco Maria Di Majo, President Port Authority Civitavecchia – 10mins • Pascal Viroleau, Chief Executive Officer, Vanilla Islands Organisation - 10mins • Ms. Ratna Chadha, Co-founder and Chairperson, TIRUN Travel Marketing; and India representative Royal Caribbean Cruises Ltd – 10mins <p><i>Open Discussion (15mins)</i></p>
<p>10:45 – 11:30</p>	<p><u>Session Three - Restarting cruise market and regaining market confidence</u></p> <p>Chair: Laurence Martin, General Secretary Federazione del Mare</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Rossella Carrara, VP External Relations & Sustainability, Costa Group – 10 mins • Singapore (TBC) – 10 mins • Alessandra Priante, Director Regional Department for Europe at World Tourism Organization, UNWTO - 10 mins <p><i>Open Discussion (15mins)</i></p>
<p>11:30 – 12:25</p>	<p><u>Session Four - Future development trend of cruise industry after the epidemic</u></p> <p>Chair: Mario Mattioli, President Federazione del Mare</p> <p>Speakers</p> <ul style="list-style-type: none"> • Luigi Matarazzo, General Manager of the Merchant Ships Division, Fincantieri – 10mins • Seychelles (TBC) – 10 mins • Australia (TBC) – 10 mins • Vincenzo Petrone, President Assonave – 10 mins <p><i>Open Discussion (15 mins)</i></p>
<p>12:25 – 12:45</p>	<p><u>Working Session: Outcome document & way forward</u></p> <p>Moderator/Co-Chair: Italy/IORA Secretariat</p> <p><i>Reviewing the Outcomes/Recommendations of the Workshop</i></p>
<p>12:45 - 13:00</p>	<p><u>Closing Session</u></p> <p>- Concluding Remarks by Italy: Luca Sabbatucci, Director General for Globalisation and Global Issues Ministry of Foreign Affairs and International Cooperation</p>

	- Word of thanks, IORA Secretariat
--	------------------------------------